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BUSINESSNOTIFIER.COM ALERTS EMPLOYEES VIA COMPUTER AND CELL

Waldorf, MD… Alerting employees of impending and actual threats can be a cumbersome process. Although television, radio and the media broadcast alerts as they become available, those who are diligently working in front of their computers whether in a government, corporate or home-based office or facility may not have access to news of a threat or alert right away. Employees with cellular devices may be in meetings and may not have access to news of a threat or alert or critical company information either. Delays in receiving threats/alerts and/or information/instructions can lead to extensive human and/or other loss.

To solve this problem, Kingdomware Technologies, Inc., (KT) has created an affordable downloadable application known as the Homeland Security Notifier - Business Version (HSN - BV). The HSN-BV is an instant alert application that immediately informs employees of facility or other group specific alerts sent by company management. Alerts are sent to computers and cellular devices that support Text Messaging or Short Messaging Service (SMS). This way employees who are working at or who are away from their desks in meetings are also notified. In addition to alerts from management, employees can also receive national, state and local alerts with relevant vital information and/or instructions.

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"This alert tool is for every company that is interested in protecting their most valuable resource - their human capital. Employees working at their desks or with company supported cellular devices can rest easier knowing that management can immediately send them specific alerts with information and instructions when the situation warrants," says KT's President, LaTonya Barton. "Management personnel can send any types of alerts including notifications of fire or other drills where employees evacuate a facility. Management can send alerts to employees in a single facility in a single state or multiple facilities across the country. They can also send instructions with these alerts so employees can make better decisions relevant to their immediate circumstances," LaTonya continues.

"Our alert tool puts HSN - BV users in a position of knowledge -- giving them the ability to act on threats, alerts and instructions relevant to their immediate situation. Users receive information and instructions at their computers or on their cellular device so they don't have to search for what they need or wonder what they should do during a threat or an alert," LaTonya adds. "It can mean the difference between minimal and extensive loss when immediate response is critical."

For more information on the HSN-BV or links to national, state and county government sites, visit http://businessnotifier.com.